

POLITICS IS ABOUT SHAPING THE DEBATE AS MUCH AS WINNING THE DEBATE ITSELF

LABOUR IS NOW PROVEN TO BE INSUFFICIENTLY RIGOROUS IN SHAPING THE DEBATE

FROM YEARS OF LEADING THE DEBATE ABOUT BRITAIN'S FUTURE, WE ARE NOW LAGGING

RECENT WEEKS HAVE SHOWN HOW FAR WE HAVE MOVED BACKWARDS SINCE THE ELECTION. THEY MAKE IT CLEAR TO ME THAT WE MUST MOVE QUICKLY TO RESTORE THE PROPER DIVIDING LINES IN POLITICS AND PERHAPS GO EVEN FURTHER-INTRODUCE A PROGRESSIVE PARADIGM INTO FUTURE POLITICS

WE MUST RECOGNISE SOME UNCOMFORTABLE FACTS

FIRST, THE PRESS PERCEPTION OF LABOUR.

THE PRESS ARE BORED WITH US, AND THE SLOGAN 'THE TIME FOR A CHANGE' IS GROWING

IN THE ABSENCE OF FRESH IDEAS THE OLD PARADIGM ABOUT LABOUR IS RESTORED- REFORM V ROADBLOCKS TO REFORM

PERHAPS AS SIGNIFICANT THIS PARADIGM, REFORM V ROADBLOCKS TO REFORM, LEADS TO ANOTHER PERCEPTION ---- FROM SEEING BLAIR AS A LIABILITIES WHO COULD LOSE LABOUR THE LAST ELECTION, THE PRESS NOW WRITE AS IF BLAIR IS THE ONLY PERSON WHO COULD EVER WIN LABOUR ANY ELECTION

FROM UNTRUSTWORTHY BLAIR V TRUSTWORTHY BROWN IT IS NOW REFORMING BLAIR V 'BLOCK ON REFORM' BROWN

BLAIR'S CONFERENCE SPEECH-AND HIS OWN INTERPRETATION OF IT IN PARLIAMENTARY QUESTIONS- SUGGESTS THAT HE IS HAPPY WITH THIS .THE PATH IS THEREFORE :

**BLAIR PRESENTING HIS PREMIERSHIP AS EXCEPTIONALISM
TORIES SEEN TO BE IMITATING BLAIR**

REAL DIVIDE IN BRITISH POLITICS IS BETWEEN OLD LABOUR/ANTI REFORM AND A POINT OF CONVERGENCE LINKING OLD BLAIR AND NEW BLAIR

ALL HIS TALK OF LABOUR DOMINATING THE POLITICAL LANDSCAPE FROM THE CENTRE GROUND IS NOT ABOUT REESTABLISHING LABOUR BUT A SELF PROMOTION ABOUT HIS EXCEPTIONALISM (AND IT IS NOT ROOTED IN WHAT IS ACTUALLY HAPPENING-THE TORIES ARE DOING WHAT BUSH DID, ACCEPTING LABOUR VALUES TO EMPHASISE THE IMPORTANCE OF CONSERVATIVE MEANS)

THE FUTURE DEBATE BLAIR IS HAPPY WITH -

BLAIR STANDS FOR CHOICE. IF YOU WANT REAL CHOICE VOTE TORY .BLAIR STANDS FOR PRIVATE MEDICINE AND PRIVATE SCHOOLS LEADING THE STATE SYSTEM .LIKE DENTISTRY.LIKE SELECTION. TORIES WOULD PRIVATISE .ALL BASED ON A MISREADING OF THE ROLE OF MARKETS IN HEALTH AND EDUCATION .BLAIR HAS BROUGHT THE TORIES BACK NOT GIVEN LABOUR A FUTURE .HE WANTS TO BE KNOWN AS THE PERSON THAT CIVILISED LABOUR.HGE EVEN SAYS IN HIS SPEECH THAT LABOUR COULD BE IN OPPOSITION

SECOND THE PRESS PERCEPTION OF THE TORIES

THE AMAZING FACT ABOUT THE TORY LEADERSHIP CAMPAIGN IS NOT THE QUALITY OF THE CANDIDATES BUT THE RESPONSE BY THE PRESS AND APPARENTLY FOCUS GROUPS TO THEM. THERE IS CLEARLY A SENSE THAT PEOPLE ARE FED UP WITH LABOUR

IN THE PRESS THERE IS A YEARNING IN THE COUNTRY FOR SOMETHING NEW .THE VIEW THEY ALL SHARE IS THAT LABOUR IS STUCK IN A RUT.

EITHER PEOPLE DON'T FEEL WE ARE IN TOUCH OR DON'T TRUST US OR BOTH . IF THE SAME ISSUES THAT DOMINATED THE 2005 ELECTION DOMINATED A 2008-9 ELECTION WE WOULD ALMOST CERTAINLY LOSE

BUT MOST IMPORTANTLY THE TORIES HAVE DECIDED THEY WANT TO WIN. AND ANYTHING,EVERYTHING WILL BE SET ASIDE TO ACHIEVE THIS

THE FACTS ARE - TWO THIRDS THINK BRITAIN IS MOVING IN THE WRONG DIRECTION

-MORE THAN HALF THINK WE LIED OVER IRAQ

-TRUST IN POLITICIANS IS HALF WHAT IT WAS TWENTY YEARS AGO

**THE NUMBERS IDENTIFYING WITH PARTIES HAS DECLINED
DRAMATICALLY.**

**BUT POLITICIANS ARE AS UNPOPULAR AS PARTIES. PEOPLE WOULD
PREFER PEOPLE WHO WERE NOT POLITICIANS RUNNING THEIR AFFAIRS**

SO WE ARE FACED WITH TWO FORCES AT WORK

- PEOPLE FED UP WITH LABOUR**

**—TORIES FINALLY DECIDING THEY WANT TO WIN
IRRESPECTIVE OF IDEOLOGY**

-PART TWO : LABOUR RENEWAL-

RENEWAL OF LABOUR IS AT THE MOMENT JUST A SLOGAN

-AND THE LONGER IT IS A TERM THAT IS ILL DEFINED THE WORSE IT BECOMES AS A GUIDE TO THE FUTURE.IT IS LIKE PROGRESSIVE CONSENSUS IS BECOMING- A TERM ANYONE WILL LATCH ON TO BUT WITH NO DEFINITION OR CLARITY

IF WE ARE TO RENEW LABOUR, WE WILL HAVE TO BE AS RIGOROUS AND AS BRUTAL AS WE WERE IN THE CREATION OF NEW LABOUR .

THEN WE TURNED ECONOMIC POLICY ON ITS HEAD(MADE US THE PARTY OF LOW INFLATION AND FISCAL DISCIPLINE,HELPED OF COURSE MASSIVELY BY ERM) , MADE RESPONSIBILITIES AS WELL AS RIGHTS THE THEME OF SOCIAL POLICY , AND RUTHLESSLY DITCHED POLICIES THAT EITHER DID NOT REPRESENT OUR VALUES-OR ,MORE IMPORTANTLY, DID NOT REPRESENT THE CHANGING ASPIRATIONS OF THE BRITISH PEOPLE

WE MUST DO EXACTLY THE SAME AGAIN

IT IS EASY FOR US TO CHARACTERISE WHAT IS HAPPENING AS LABOUR LOSING ITS WAY,

IE PROGRESSIVE POLITICS SHORN OF PROGRESSIVE VALUES

AND THE TRUST DEFICIT AS PRIMARILY A FEATURE OF BLAIRISM — - JUST AS IT IS EASY TO REPRESENT POLITICIANS WHO GREW UP IN THE EIGHTIES -HAVING TO WORRY ABOUT TAX , SPENDING ETC —AS TOO DEFENSIVE AND NOT SUFFICIENTLY POSITIVE IN PUTTING ACROSS THEIR REAL VIEWS

BLAIRS WHOLE SPEECH LAST SATURDAY WAS AN ATTACK ON THOSE WHO SAY WE HAVE FAILED TO EMPHASISE OUR VALUES .

I DO NOT THINK IT IS AS EASY AS SAYING WE HAVE LOST OUR WAY OR THAT WE SHOULD PUT VALUES UPPERMOST

WHILE PEOPLE DO HAVE A MORAL SENSE- HENCE THE SUPPORT FOR MAKE POVERTY HISTORY-AND ,AS IMPORTANT, THEY DO WANT TO BE

PART OF SOMETHING- HENCE THE BRITISH RESPONSE TO DIANA, THE QUEEN MOTHER , THE CRICKET VICTORY, THE TSUNAMI=- THEY ARE AS UNPREPARED TO TRADE ALTRUISM FOR SELF INTEREST AS THEY ALWAYS WERE, THE STRENGTH OF OUR POSITION MOVING FORWARD IS TO MAKE PEOPLE CHAMPIONS OF THE NEW POLITICS, TO PERSUADE THEM THAT WHAT THEY ARE DOING FOR THEMSELVES IS WHAT IS NECESSARY FOR THE COUNTRY TO PROSPER

IN OTHER WORDS WE HAVE TO ANSWER THE QUESTIONS THE BRITISH PEOPLE NEED ANSWERED ABOUT THE PRESENT AND FUTURE-NOT SIMPLY BE ANSWERING QUESTIONS ABOUT OUR PAST OR THE PAST

I BELIEVE THAT WE HAVE FOUR 4 CHALLENGES

- TO FIND WAYS OF ENTRENCHING ECONOMIC SUPERIORITY BY SHOWING WE REPRESENT BRITISH PEOPLE'S ECONOMIC SELF INTEREST IN THE GLOBAL AGE

- NOT TO DENY BUT TO GIVE BETTER EXPRESSION TO PEOPLE'S MORAL SENSE

- TO RESTORE TRUST

- TO CHAMPION ASPIRATION.

PEOPLE WANT THEIR VOTE TO VALIDATE THEM

- A BRITAIN OF PROSPERITY AND ASPIRATION WHERE THERE IS TRUST AND MORAL PURPOSE

I HAVE TO SHOW THAT THE NEXT STAGE FROM 'STABILITY'/ ECONOMIC COMPETENCE' IS ASPIRATIONAL SOCIETY

- BUILDING UPON STABILITY, THE ABILITY TO ASPIREREACH HIGHERBE THE BEST YOU CAN BE..MAKE THE MOST OF YOURSELF,...

- A DECADE OF STABILITY ALLOWS US TO ASPIRE HIGHER...

DECISION ONE : PROJECT TO LINK ASPIRTAION TO US AND MAKE ASPIRATION CENTRAL THEME

FIRST WE MUST RE-EMPAHSISE NOT JUST OUR PRESENT RESPONSIBILITY FDR EOCNOMIC SUCCESS BUT SHOW WE ARE THE PARTY CHAMPIONING THE FUTURE

- WE NEED NEW SPOKESPEOPLE ON THE ECONOMY....PEOPLE WHO BECOME --- IN THE PUBLIC MIND---- ECONOMIC LEADERS OF THE NEXT GENERATION.

DECISION TWO; PROMOTE NEW GROUP OF EOCNOMIC SPOKESPERSONS WHO ARE YOUNG

EVEN FORM ECONOMIC THINK TANK/GROUP

IT IS MORE THAN COMPETENCE AND EMPHASISING ECONOMIC ACHIEVEMENT AGAIN.

WE MUST SHOW WE HAVE THE ANSWERS NOT JUST FOR 1997 BUT FOR NOW AND THE FUTURE

I HAVE SOUGHT TO EMPHAISE GLDBAL CHALLENGE. I MUST NOW MAKE THIS MORE CONCRETE ...

HOW TO MEET CHALELNGE OF GLOBALISATION? I.E. BECOME NO. ONE WORLD POWER IN EDUCATION, NO ONE IN SCIENCE, NO. ONE IN CREATIVE INDUSTRIES, NO ONE IN CAPITAL MARKETS...

-WE MUST REMIND PEOPLE ABOUT THE FUNDAMENTALS. HENCE I SHDULD GIVE THE SPEECH ON TRUST IN ECONOMIC POLICY (BROWN SEEKS TO REMIND PEOPLE OF EOCNOMIC TRUST)

-USE I DF D AND CBI SPEECHES TD REEMPHASISE THE IMPORTANCE OF TRUST

DECISION THREE; MAKE GLOBALSIATION /ECONOMIC ELWADERHSIOP./WORLDS NO ONE THEME OF IOF D CBI AND PBR

MORE FDCUS ON EUROPE IS ESSENTIAL TO ACHIEVE THIS.

DO NOT BACK DOWN ON CAP AND FUTURE FINANCING

DECISION FOUR-PREPARE PUBLIC PAPER ON CAP FROM TREASURY FOLLOWING GLOBALSIATION PAMPHLET

USE greenspan visit

- greenpan honorary degree jointly with brown important
- economic speech on the way the world economy is going

DECISION FIVE ; GREENSPAN LINK UP

USE EXISTING THINK TANKS TO PUBLISH REPORTS ON ECONOMY

EG IPPR -ASK PIERCE

EG SOCIAL MARKET FOUNDATION

EG SMITH INSTITUTE

EG INVEIGLE A RIGHT WING FOUNDATION AND DO NOT ALLOW IT TO BECOME FLAT TAX INSTITUTE

EF FLOOD MARKET WITH PAPERS ON FLAT TAX .PUT ONE PERSON IN CHARGE OF EXPOSING FLAT TAX

DECISION SIX- CREATE THINK TANK SUPPORT FOR GLOBALISATION THESIS

SO WE MUST NOW SHOW NOT JUST WHY ECONOMIC COMPETENCE OF THIS GENERATION WILL BE CONTINUED FOR THE COMING GENERATION BUT THAT WE HAVE ANSWERS NOT SIMPLY ON ECONOMIC COMPETENCE BUT ON GLOBALISATION AND THE WAY PEOPLE'S LIVES ARE BEING TRANSFORMED

FIRST,, STABILITY

FOR PBR AND BUDGET (IF DONE)

WE NEED STABILITY MORE THAN EVER

WE NEED FISCAL DISCIPLINE MOVING FORWARD

CAN WE SAY AIMSUPPLY SIDE TAX CUTS FOR BUSINESS????

INDEED TO BE ABLE TO SPEND AGAIN, WE MUST RETRENCH THIS YEAR AND NEXT WITH DIFFICULT DECISIONS -CONTROVERSIAL IF NECESSARY- TO RESIST SPENDING DEMANDS

PEOPLE MUST KNOW WE ARE TAKING ACTION TO IMPOSE FISCAL DISCIPLINE

DECISION SEVEN; INTRODUCE NEW FISCAL DISCIPLINE-

SECOND , ADVICE TO PEOPLE ON HOW TO RESPOND TO GLOBALISATION

*Interpreting
Cameron*

SHOULD WE SET THIS UP OUTSIDE GOVERNMENT
AND WITH ME AND SOME OF US AS SPONSORS
-HOW TO SAVE /BUY SHARES/ RESKILL ETC

*Learning
Project*

DECISION EIGHT; ADVICE UNIT FOR MAKING OUR WAY IN NEW/GLOBAL
ECONOMY

-TO BUILD PEOPLES MORAL SENSE ...THAT IS THE RESTORATION
OF VALUES TO POLITICS .I THINK THE KEY IDEA IS RESPONSIBILITIES
MATCHING RIGHTS, THE IDEA OF LIBERTY MATCHED BY DUTY -A VERY
BRITISH IDEA/ BUT IT IS ONLY ONE PART OF WHAT WE HAVE TO DO .

ON THE MORAL SENSE . WHAT ARE OUR ADVANTAGES

-WE HAVE THE CHURCHES ON OUR SIDE -BUT HAVE A DUTY TO KEEP
THEM THERE, HENCE WHAT WE SAY AND DO ON TRADE MATTERS

DECISION 9; CONTINUE RALLIES ON MAKE POVERTY HISTORY

DECISION 10- BE OUTSPOKEN ON TRADE ISSUE

-WE MUST BUILD THE SAME COALITION OF TRUST AND EXPECTATIONS
AROUND THE ENVIRONMENT

DECISION 11-TAKE OVER ENVIRONMENT ISSUE

-WE MUST MAKE C.A.P. AND REFORM OF AGRICULTURAL PROTECTIONISM
A BIGGER CAUSE

IT DOES NOT SUIT US TO SUPPORT COMPROMISE ETC

-WATCH SEXUALISATION OF CULTURE ISSUES

I BELIEVE I SHOULD STILL ADDRESS REGIONAL MAKE POVERTY
HISTORY/CHURCH RALLIES ON POVERTY AND SHOW THE NUMBERS WE
CAN ATTRACT THERE EXHIBIT THIS MORAL SENSE COMING TO THE FORE
IN POLITICS .WE SHOULD THEN SEEK TO REPEAT THIS FOR CHILD
POVERTY

-TO RESTORE TRUST IN POLITICS

BUT THAT IS NOT AS SIMPLY AS SAYING 'HAVE A TRUSTWORTHY
POLITICIAN' OR ALTERNATIVELY ' BRING IN A CONSTITUTION WHICH
MAKES IT DIFFICULT FOR PEOPLE TO DECEIVE'

HERE ARE THE PROPOSALS

-CHECKS ON EXECUTIVE/END OF PRESIDENTIALISM
-NEW CIVIL SERVICE ACT/NO POLITICIANISATION OF CIVIL SERVICE
-REFORM OF CABINET OFFICE/WHITEHALL/CUTTING BACK ON CENTRAL BUREAUCRACY

-PARLIAMENTARY CONTROL- QUESTIONS/STATEMENTS/STATE OF NATION/PRE QUEEN'S SPEECH IN COMMONS

THE QUESTION IS WHETHER WE SHOULD FLOAT ANY OF THESE IDEAS NOW-PERHAPS FOLLOW UP ECONOMIC TRUST SPEECH BY TRUST SPEECH AS HUGO YOUNG LECTURE

DECISION 13- MAKE SPEECH ON TRUST IN GOVERNMENT IN WHICH WE INTRODUCE SOME THEMES

- (AND THE LEAST DEVELOPED OF ANY OF OUR STANCES) TO REPRESENT PEOPLE'S ASPIRATIONS

FOR A LEADERSHIP TO REPRESENT THE ASPIRATIONS OF THOSE THEY SERVE, THEY MUST BE MORE LIKE THEM -NOT EVER MORE REMOTE

HERE WE MUST GO TO GROUPS AND LISTEN TO THEIR ISSUES- FROM ROTARY CLUBS TO ANTI DRUGS GROUPS

WE MUST UNDERSTAND THE NATURE OF MODERN ASPIRATIONS FOR A BETTER LIFE.....THESE ARE NOT WHOLLY INDIVIDUALISTIC BUT THEY START FROM PEOPLE'S PERCEPTIONS OF THEIR OWN NEEDS AND DESIRES

PEOPLE KNOW THEY HAVE, IN THEORY, MORE CONTROL OF THEIR LIVES

- **THEY HAVE MORE CHOICE IN WHAT THEY CONSUME**

- **THEY CAN NOW HAVE GOODS AND SERVICES TAILORED TO THEIR PERSONAL NEEDS**

- **TO FULFILL THEIR POTENTIAL, THEY SEEK 'HAPPINESS' 'BEAUTY' (LETWIN)**

-FROM THE RETURN OF RELIGIOUS OBSERVANCE TO THE USE OF THE INTERNET (FRIENDS REUNITED) THEY LOOK FOR NEW MEANS OF EXPRESSING THEMSELVES AS MEANING SEEKING INDIVIDUALS

DECISION 14-MAKE TALK ABOUT LISTENING TO RISING ASPIRATIONS OF BRITISH PEOPLE

**BUT THEY NEED ROUTES TO HIGHER GOALS....AND
GOVERNMENT EMPOWERS ENABLES AND REMOVES
BARRIERS THAN HOLDS THEM BACK**

**THIS NEW INDIVIDUALISM IS ESSENTIALLY THE
POLITICS OF RISING ASPIRATIONS**

DECISION 15—HINT REVIEW OF TUITION FEES

**WE MUST SHOW WHY A TORY OUT OF ETON ,
OXFORD AND HIGH SOCIETY TRYING TO PLAY ON
PEOPLES ASPIRATIONS FOR STATUS CANNOT
SUCCEED.... THE TORIES WISH TO REPRESENT
CAMERON AS USER OF NHS /STATE SCHOOLS ETC
,REPRESENTING SOCIAL ENTREPRENEURSHIP IN THE
CITIES ON THE SIDE OF SMALL BUSINESS,
CONCERNED ABOUT ENVIRONMENT ETC .INSTEAD OF
THE TORIES SUCCEEDING IN CHAMPIONING
ASPIRATION, WE HAVE TO MAKE OUR PARTY AND
OUR PERSONALITIES THE SYMBOL OF RISING
ASPIRATIONS FOR THE NEXT DECADE**

**THIS IS DIFFICULT BUT WE MIGHT EMPHASISE
-EDUCATIONAL ACHIEVEMENT..NO SILVER SPOON IN
OUR MOUTHS**

RETURN TO OLD SCHOOL

RETURN TO UNIVERSITY

FOCUS ON ACADEMIC ACHIEVEMENTS

(ADDISON/ELDER/SINTON/LIVINGSTONE/)

**-INTEREST IN CHILDREN OF THE NEXT GENERATION –
BECAUSE I AM A FATHER LATE IN LIFE THINK MORE
OF WHAT THE NEXT GENERATION OF CHILDREN NEED**

**-SPORT/TEAM SPORTS –THE OLYMPIC MESSAGE AND
THEN THE WORLD CUP CHALLENGE –A SPORTING DUO**

THE NATIONAL SPORTS FEDERATION

**-CHAMPION ENTREPRENEURIAL FORM OF VOLUNTARY
ACTION. NOT LADY BOUNTIFUL NOT TIME WASTING
GOING THROUGH THE MOTIONS BUT GENUINELY
ENTREPRENEURIAL(TALK TO GAVIN/ TALK TO SHINE)**

**DECISION 16- REBUILD IMAGE OF BROWN AND
ASPIRATION**

**OUR PROPAGANDA MUST SHOW THAT THE TORIES
REMAIN ELITIST . WHILE IDS /DAVIES/ CLARKE
ATTEMPT TO GET THROUGH TO MIDDLE
CLASSES, THEY FAIL TO DO SO**

WHAT DO WE DO ON ASPIRATION

- CHAMPION HOME OWNERSHIP**
- CHAMPION EMPLOYEE SHARE OWNERSHIP(SPEECH LATER THIS
WEEK)**
- CHAMPION CHILD AND ADULT WEALTH HOLDING**
- CHAMPION IDEA OF SKILLS OWNERSHIP /**
- CHAMPION CERTIFICATION FROM VOLUNTARY ACTIVITY**

PLANS TO BE DRAWN UP

- EDUCATION NO ONE WORLD POWER**
- INDIVIDUALISED TUTORING**
- NEW REFORM OF UNIVERSITIES**
- COMMUNITY COLLEGES TO REPLACE FE COLLEGES**
- BRITAIN ; FUTURE OF BRITAIN ' CITIZENS ACTION**
- NATIONAL SPORTS FOUNDATION**
- NEW YOUTH SERVICES**

PARTY REFORM

**BLAIR THESIS: LABOUR LOST MEMBERSHIP BECAUSE IT WAS TOO LEFT
WING , BUT NOT THE MASS MEMBERSHIP IDEA -THAT THE PARTY MUST
SOMEHOW REPRESENT ITS BASE AND THAT THE MYTH BEHIND
ACCOUNTABILITY WAS SOMEHOW PARTY REPRESENTATIVE OF PEOPLE -
IS MY OLD ANALYSIS**

HE HAS TO MAKE ONE MEMBER ONE VOTE THE BIG CHANGE IT WASN'T

IS RIGHT TO SAY PARTY MUST BE IN TOUCH WITH COMMUNITIES AND
THAT ALWAYS IT NEEDS TO RESPOND TO REAL NEEDS OF REAL PEOPLE
PROMISES PARTY REFORMS AT NEXT CONFERENCE

BUT HIS NEXT STAGE REFORMS ARE EITHER NOT RADICAL OR SIMPLY
THE TROJAN HORSE ON THE BLOCK VOTE.

THE IDEA SUPPORTERS BOUND IN -OLD LEVY PAYING IDEA

USE INTERNET AND COMMUNITY VOLUNTEERS

CONF NOT POLICY MAKING FORUM

MODERNISE BLOCK VOTE

HE HAS NO VISION FOR A MODERN PARTY THAT IS A NETWORK NOT A
CADRE/ BUT QUESTIONS LIKE - DO WE TAKE OVER MPH OR DO WE ALIGN
THEMSELVES TO US?-MUST BE PUT